



# For health institutions, employers and public programmes

Nicotine Away helps people who are not ready to stop in one day. It can sit beside your quit-smoking programme as a tool people use between visits.

## How Nicotine Away works

The method is simple: the time between two cigarettes gets a little longer each week. Everything else in the app is there to make that step easier.

### A method people can keep

Cutting down step by step, at each person's pace, with short goals at the hours they actually smoke.

### Records stay on the phone

By default nothing about a person's smoking is stored on our servers: records stay on the device unless the user links their own account for a backup. That keeps data protection (GDPR, KVKK) simple.

### 43 languages, works offline

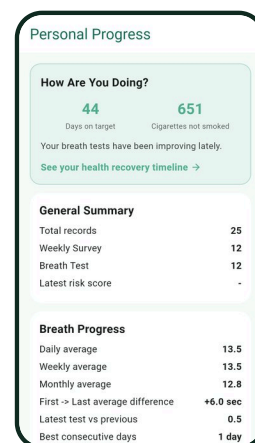
One app for diverse communities. Daily use needs no internet connection.

### What we do not claim

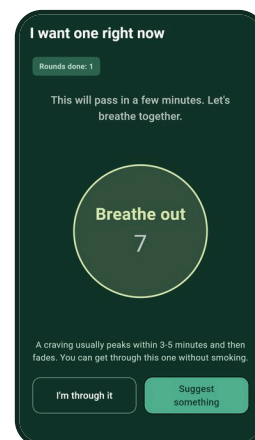
Nicotine Away is a lifestyle app, not a medical device. We make no promises about quit rates, and it does not replace treatment.

## Ways to work together

- ✓ Recommend the app to patients, employees or programme members.
- ✓ Include it in your quitline, clinic or wellbeing materials.
- ✓ Ask us about access for groups; we will look at what Google Play allows in your case.



Your progress: days on target and cigarettes not smoked



A breathing round for the moment a craving hits

#### WHAT

An Android app that helps people quit smoking by cutting down

#### PRICE

Free to download; everything except the AI Mentor free for 14 days, then paid plans priced for each country

#### AVAILABLE

Google Play, 176 countries, 43 languages

#### PRIVACY

Records stay on the phone by default; an optional backup goes only to the user's own account



#### Write to us

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[nicotineaway.com/en/institutions](https://nicotineaway.com/en/institutions)

Scan with an Android phone to open Nicotine Away on Google Play.